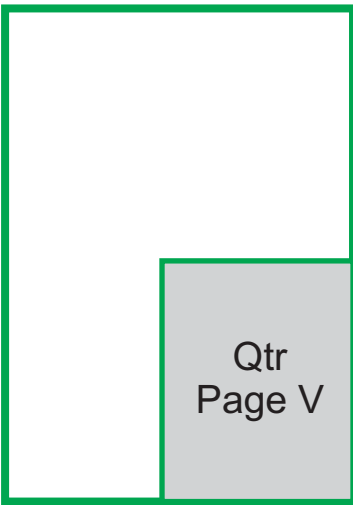


advertising SPECIFICATIONS

	w	h
Quarter Page - Vert	94	130
Quarter Page - Horiz	192	65

High Resolution PDF files at 300 DPI and supplied at 100%

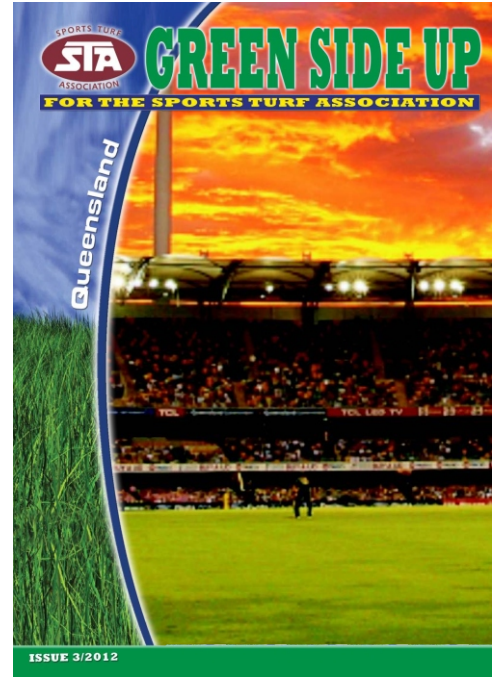
Note: We cannot make changes to any supplied files, so please ensure that all details are correct.



OPTION 1



OPTION 2



SPONSOR INFORMATION

As per our Sponsorship Package for 2012 please find two options for your allocated 1/4 page advertisement in our newsletter "Green Side Up".

Our Newsletters have been broken into 4 seasonal editions, so you may wish to center your advertisements around these editions.

STA Qld would also like to offer you the opportunity at no additional cost, of running the same advertisement on our website. The run cycle of three months will correspond with our Newsletter editions. Your advertisements will be updated at the beginning of every new edition cycle of Green Side Up.

Could you please place a link on your website that will direct your viewers to the STA Qld Sponsors Page. PLEASE NOTE: Advertisements in the Green Side Up will appear in Black Mono scale, your Logo will appear on the Sponsor's page in Full Colour and your advertisement on the website will appear in Full Colour.

GREEN SIDE UP

Newsletter Edition Dates

Winter Edition Close Date: 08/06/2012
(June/July/Aug)

Spring Edition Close Date: 10/08/2012
(Sept/Oct/Nov)

Summer Edition Close Date: 09/11/2012
(Dec/Jan/Feb)

Autumn Edition Close Date: 08/02/2012
(Mar/April/May)

